

WISHIN COMMUNICATIONS ADVISORY COMMITTEE MEETING

Tuesday, September 27, 2011 – 1:30 – 3:30 p.m.

Wisconsin Hospital Association

5510 Research Park Dr. Fitchburg, WI

Conference Call: 866.365.4406, Access Code: 2741820



TIME	AGENDA ITEMS	ATTACHMENT	PRESENTER(S)	ACTION REQUESTED
1:30 p.m.	Call to Order		Mr. Thompson	
1:32 p.m.	Approval of Minutes	1 – July Communications Minutes	Mr. Thompson	Approve July Communications meeting minutes
1:40 p.m.	General Marketing Update		Ms. Johnson	Information only
1:55 p.m.	WISHIN Public Awareness Workgroup Update		Ms. Johnston	Information only
2:10 p.m.	Public Awareness Campaign Discussion		Mr. Thompson Ms. Johnston	Discussion
2:45 p.m.	RFP Process		Ms. Johnston	Information only
3:00 p.m.	General Items		Mr. Thompson	Discussion
3:15 p.m.	Review Next Meeting Date		Mr. Thompson	Information only
3:30 p.m.	ADJOURN		Mr. Thompson	