



WISHIN

WISCONSIN STATEWIDE HEALTH INFORMATION NETWORK

WISHIN BOARD OF DIRECTORS

June 22, 2011



WISHIN

WISCONSIN STATEWIDE HEALTH INFORMATION NETWORK

WISHIN BOARD OF DIRECTORS OPERATIONAL UPDATE



MILESTONES ACHIEVED

- Phase I RFP (for HISP Services to support Direct secure messaging)
 - Was released on: May 31, 2011
 - Vendor interest is good
 - Technical Committee Workgroup will evaluate and score vendor responses
 - Vendor Award on-target for completion by July 15, 2011
- Product Names Identified
 - WISHIN Connect = name for HISP Qualification
 - WISHIN Direct = name for HISP Services
- White Space Finalized for Lab and Pharmacy
 - Wisconsin Lab White Space = 114 labs that cannot deliver electronic lab results
 - Wisconsin Pharmacy White Space = 41 pharmacies that cannot accept electronic prescriptions
- Potential Phase I Pilots Identified
 - State Lab of Hygiene – Lab Results Delivery
 - State Lab of Hygiene – Electronic Lab Reporting of Notifiable Results
 - HIE Asset-to-HIE Asset (e.g., Marshfield Ministry to UW Hospitals & Clinics)
 - White Space Lab-to-Physician



WISHIN

WISCONSIN STATEWIDE HEALTH INFORMATION NETWORK

WISHIN BOARD OF DIRECTORS ONC SITE VISIT



ONC SITE VISIT

- Excellent meeting – including board representation
- Lots of work to do:
 - Site Visit Evaluation
 - Breakthrough Goal
 - 2011 Grantee Work Plan, includes updates on:
 1. White Space (lab, pharmacy, clinical summary exchange)
 2. Public Health (Electronic Lab Reporting, Immunizations, Syndromic Surveillance)
 3. Stakeholder & Consumer Engagement
 4. WISHIN Self-Evaluation (What is Success? How will we measure and track it?)
 5. Look Ahead/Next Steps (beyond 2011).



Each 2011 work plan item includes the following dimensions:

- Goal
- Progress to date
- Strategy to get to goal in 2011
- Risks identified
- Barriers
- Strengths/best practices
- Technical assistance needed



BREAKTHROUGH GOAL

- ONC Guidance:
 - A breakthrough goal is “audacious” and “bigger than the state HIE program.”
 - Consider goal that might already be part of other initiatives or otherwise may exist irrespective of the HIE program.
 - Don’t substantially add to costs.
 - Consider addressing a problem that is of sufficient magnitude that change can be measured and demonstrated.
 - Consider impact on populations.



PROPOSED BREAKTHROUGH GOAL (CONCEPT)

- Reduce (preventable?) readmissions (for selected diagnoses/DRGs?) by enabling the transmission/sharing of discharge summaries with appropriate providers/entities involved in follow-up care.



PROPOSED BREAKTHROUGH GOAL (CONCEPT)

- Consistent with WISHIN's vision (“Promote and improve the health of individuals and communities in Wisconsin through the development of HIE that facilitates electronic sharing of the right health information at the right place and right time.”)
- Readmissions can be viewed as a proxy for failed or incomplete “handoffs” in transitions of care.
- Aligns with other statewide initiatives (WHIO, CMS 30-day readmissions, Medicaid Managed Care measures, WHA/Wisconsin Office of Rural Health Preventable Readmission Study).



PROPOSED BREAKTHROUGH GOAL (CONCEPT)

- Data already being collected (WHA Information Center and/or WHIO). Marginal cost could be minimal.
- There is likely enough room for improvement that the needle can move perceptibly if HIE facilitates effective transitions of care.
- Some diagnoses/DRGs are relevant to population health.

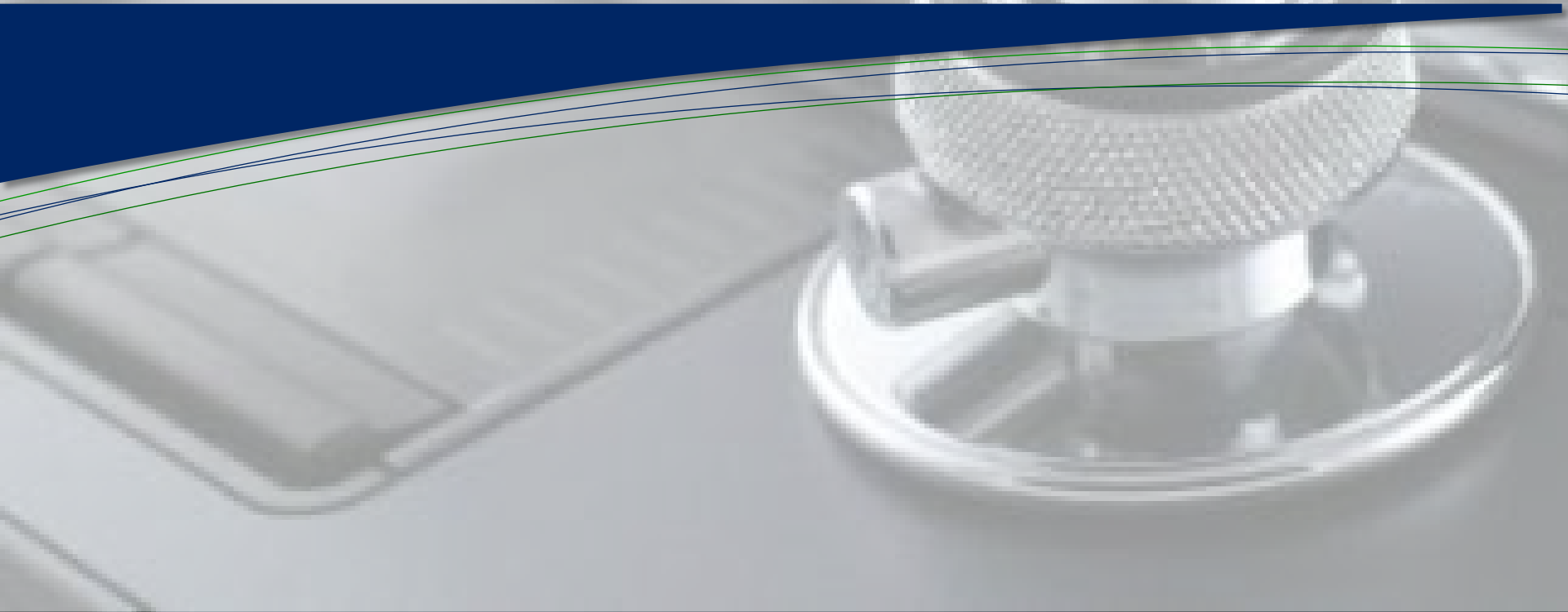


WISHIN

WISCONSIN STATEWIDE HEALTH INFORMATION NETWORK

WISHIN BOARD OF DIRECTORS

COMMITTEE UPDATES





COMMITTEE UPDATES

- Finance
- Technical Advisory
- Communications Advisory
- Policy Advisory



FINANCE COMMITTEE

DHS-Proposed Contract Changes to Support WHIE

- Adds \$350,000 to WISHIN's funding, payable by WISHIN to WHIE. Does not reduce already-agreed funding to WISHIN.
- Funds support continued availability of daily syndromic surveillance data feed to Public Health and other data used in management of Medicaid beneficiaries.
- No additional duties/obligations for WISHIN beyond WISHIN's current role in determining how existing assets should be leveraged in the development and implementation of a SHIN.
- DHS' existing contract with WISHIN provides a vehicle for prompt delivery of these funds during current state fiscal year.



FINANCE COMMITTEE

Phase I services should be priced so as to:

- Reflect WISHIN's actual costs to provide the services.
- Encourage early adopters.
- Help ensure that clients have critical mass of other clients with whom to exchange information.
- Vary according to the number of users and/or the size of the client, but not necessarily in a strictly linear fashion.
- Be compatible with “upgrade” pricing for optional value-added services (including eventual Phase II services).
- Be easy for clients and potential clients to understand.
- Allow for an administratively simple invoicing process.





PROGRESS: ADVISORY COMMITTEES



Policy Advisory Committee

- Workgroups are established
(6 total, 3 shared with Technical Advisory Committee)



Communications Advisory Committee

- Workgroups (2 total) have developed/identified:
 - Product Names
 - Market Segments
 - Messages
 - Outreach Channels
 - Collateral Materials



Technical Advisory Committee

- Workgroups are established
(6 total, 3 shared with Policy Advisory Committee)
- Reviewed and provided input into Phase I RFP



COMMITTEE DELIVERABLES FOR 2011

Policy Committee Key Deliverables

1. Recommend / Develop Participation Agreements for:
 - a. WISHIN Direct
 - b. WISHIN Connect
2. Finalize Consent Management Plan
3. Recommend / Develop WISHIN Connect qualification requirements

Communications Committee Key Deliverables

1. Communications, Education & Marketing Plan for WISHIN Connect and WISHIN Direct
2. Develop marketing materials
 1. What is WISHIN
 2. 3 Steps to Meaningful Use: Adopt, Connect, Achieve
 3. Continue work with WHITEC on promotional materials
3. Stand up updated WISHIN website
4. Begin Communications, Education & Marketing Plan for Phase II Services

Technical Committee Key Deliverables

1. Evaluate and Score Phase I RFP Responses
2. Recommend / Develop WISHIN Connect qualification requirements
3. Begin Efforts for a Phase II Plan and RFP
 - a. Plan and Execute a Vendor Fair
 - b. Define RFP Requirements



NEXT UP: BOARD APPROVALS IN 2011



**Dates are tentative pending further ONC guidance.*



WISHIN

WISCONSIN STATEWIDE HEALTH INFORMATION NETWORK

APPROVAL OF CONTRACTS



YAHARA SOFTWARE (WEB SITE)

- Web site is key to WISHIN's market presence: WISHIN's "front door."
- Simplified procurement per WISHIN policies and procedures
- Yahara will:
 - Design and code the Web site
 - Provide robust content management system
 - Position for future functionality expansions
- Cost ~\$11,000.



NEHII LICENSING AGREEMENT

- Nebraska statewide HIE began in 2007.
- NeHII makes policies and procedures available to other states.
- No cost.
- Parties to the agreement must share any modifications or additions with NeHII.