

WISHIN BOARD OF DIRECTORS MEETING

Friday, December 16, 2016 – 2:30 – 4:30 p.m.

Wisconsin Hospital Association

5510 Research Park Drive, Fitchburg

GoToMeeting Conference Line: 646-749-3112

Access Code: 672-321-917



CLOSED SESSION

| TIME | AGENDA ITEMS | ATTACHMENT(S) | PRESENTER(S) | ACTION REQUESTED |
|-----------|--|--|--|--|
| 2:30 p.m. | Call to Order | | Mr. Moody | |
| 2:31 p.m. | Introduction of New Board Member | | Mr. Moody | |
| 2:32 p.m. | Minutes | 1 – Minutes of 11/9/16 Board Meeting | Mr. Moody | Approve minutes |
| 2:34 p.m. | Sustainability Committee Report | 2 – Draft Market-Opportunity Analysis 3 – Notes and Comments Regarding Nancy Ham Call | Mr. Farrow Mr. Moody Mr. Kachelski | Receive update and provide input |
| 3:00 p.m. | 2017 Marketing Plan | 4 – Marketing Plan | Mr. Kachelski Ms. Goodale | Discuss 2017 marketing plan |
| 3:30 p.m. | Finance Committee Report | 5 – 2017 Budget Narrative | Mr. Potter Mr. Kachelski | Approve 2017 budget |
| 4:00 p.m. | Operational Update | 6 – CEO Report for November 2016* | Mr. Kachelski Mr. Rottmann | Receive update on WISHIN operations |
| 4:15 p.m. | Executive Performance and Compensation Committee | | Mr. Moody | Approve Committee appointments |
| 4:20 p.m. | Other Business | | Mr. Moody | |
| 4:25 p.m. | Review and Critique of Meeting | | Mr. Moody | Discuss positive aspects of meeting and identify opportunities for improvement |
| 4:30 p.m. | ADJOURN | | Mr. Moody | |

* To be distributed at meeting