

COMMUNICATIONS ADVISORY COMMITTEE CHARTER

This committee is responsible for developing recommendations for communications, education, and marketing activities and strategies that will increase stakeholder awareness of and participation with WISHIN.

Chairs: Pete Thompson, Dean Health Plan – Chair
Jane Cooper, Patient Care, WISHIN Board Member – Co-Chair

Other WISHIN Board Members: Chuck Nason

Staff: Kimberly Johnston, WISHIN
Kim Drone, WISHIN

Frequency: Monthly

Overall Committee Responsibilities:

- Provide support to the WISHIN Board of Directors.
- Advise on and assist with the implementation of communications, education and marketing strategies and plans for WISHIN.
- Engage stakeholders in the implementation of communication, education, and marketing activities.
- Lead workgroups associated with the committee.

Assignments:

1. Develop a work plan for communications, education, and marketing activities to ensure successful implementation of statewide HIE.
2. Implement the Communication, Education and Marketing (CEM) activities of the CEM plan in the SOP. Refine the plan as necessary to effectively communicate with and inform key health care stakeholders and the health community of WISHIN's commitment and role in the advancement of statewide HIE and the achievement of meaningful use.
3. Identify and support communication, education, and marketing activities and programs that will inform, educate, and engage health care stakeholders in adopting and using the statewide HIE and the achievement of meaningful use.
4. Recommend key messages for both general and specific stakeholder groups regarding WISHIN plans, progress, value, and overall strategy.
5. Engage key stakeholder organizations to help communicate important information to their members and constituents and assist with activities and programs.
6. Collaborate with the regional extension center, HIT/HIE professionals, employers, educators, and consumers.
7. Work collaboratively with other committees.

POLICY ADVISORY COMMITTEE CHARTER

This committee is responsible for developing recommendations for policies with respect to data sharing agreements, privacy and security, consumer protections and multi-state policy harmonization, including development of recommended statutory or regulatory changes.

Chairs: Matthew Stanford, WHA – Chair
Julie Bartels, WHIO, WISHIN Board Member – Co-Chair

Other WISHIN Board Members: Craig Samitt, MD
Denise Webb

Staff: Jean Doeringsfeld, WISHIN
Kim Drone, WISHIN

Frequency: Monthly (tentative)

Overall Committee Responsibilities:

- Provide support to the WISHIN Board of Directors.
- Engage stakeholders in the development of statewide HIE policy, statutes, and regulations.
- Lead workgroups associated with the committee.

Assignments:

1. Develop a work plan for policy-related activities that will guide the successful implementation of the statewide health information exchange network.
2. Identify key policy-related requirements that should be included in WISHIN's Phase II implementation plan and requests for proposals.
3. Guide the identification of liability risks to participants (e.g. providers, patients, and other participating organizations and entities) and WISHIN that are unique to participating in and operating a health information exchange network, and propose proactive measures WISHIN should take to address those risks.
4. Guide the development of trust agreements and other legal documents that will govern the participation in the statewide health information exchange network (i.e., business associate, data sharing, data use, and reciprocal services agreements).
5. Guide the development of WISHIN's internal policies related to the operations of the statewide health information exchange network. Particular focus shall be on privacy and security policies.
6. Monitor federal and state policies and laws relating to health information and health information exchange.
7. Guide the annual evaluation of WISHIN's policies and legal agreements related to operating a health information exchange network.
8. Facilitate the enactment of legislation and/or regulations that promotes broader health information exchange in Wisconsin.
9. Identify legal and policy challenges related to exchanging health information with federal health care delivery organizations (i.e., VA, DoD, IHS) and across state lines, and propose measures WISHIN should take to address those challenges.
10. Develop a plan for certifying regional HIEs and HISPs, if needed.
11. Identify opportunities to collaboratively work with other advisory committees.

TECHNICAL ADVISORY COMMITTEE CHARTER

This committee is responsible for development of recommendations regarding technical specifications of services and infrastructure that reflect stakeholders' legal, business and clinical requirements.

Chairs: Dave Lundal, Dean Health System – Chair
Ken Letkeman, Marshfield Clinic, WISHIN Board Member – Co-Chair

Other WISHIN Board Members: Denise Webb

Staff: Jean Doeringsfeld, WISHIN
Kim Drone, WISHIN

Frequency: Monthly

Overall Committee Responsibilities:

- Provide support to the WISHIN Board of Directors
- Engage stakeholders in the development of statewide HIE technical specifications
- Lead workgroups associated with the committee

Assignments:

1. Develop a work plan for technical activities, including the development of an RFP and the vendor selection process, to ensure successful implementation of statewide HIE.
2. Advise on and monitor the implementation of state-level HISP services and the statewide provider directory.
3. Plan and conduct a vendor informational fair.
4. Develop an RFP and evaluation criteria to procure robust statewide HIE technical services solution.
 - a. Identify and recommend comprehensive technical specifications for the statewide health information network (SHIN) and HIE services that will facilitate and enhance patient care, disease surveillance, outbreak detection, trending, quality and cost measurement, public reporting, and health promotion and disease prevention efforts.
 - b. Recommend a statewide technical architecture that aligns with the workflow and work patterns of users that will interface with it (doctors, nurses, patients, etc).
 - c. Define and recommend a phased implementation strategy for adoption and availability of HIE services to healthcare providers, public health, and other key stakeholders that results in a comprehensive statewide HIE technical infrastructure and services.
 - d. Recommend a process for selecting technical standards necessary for the development of the SHIN and HIE services.
 - e. Leverage existing regional, state, and federal public and private technical assets and resources to advance HIE and develop the statewide infrastructure and services.
 - f. Ensure the technical solution aligns with efforts to meet Medicaid and public health requirements for HIE and meaningful use.
5. Monitor and remediate the actual performance of HIE throughout the state.
6. Define methods to measure participation in statewide HIE technical services as well as interstate HIE services facilitated by Wisconsin's solution.
7. Work collaboratively with other committees.