



**2011 WISHIN BOARD MEETING**  
Thursday, March 10 3:30 p.m. – 5:00 p.m.  
Wisconsin Medical Society, Madison  
Susan Turney, M.D., Chair, Presiding

**12 MEMBERS PRESENT**

Susan Turney, M.D.  
Chris Queram  
Julie Bartels  
Steve Brenton  
Henry Anderson, M.D.  
Patti Brennan (by phone)  
Jane Cooper (by phone)  
John Foley (by phone)  
Sheila Jenkins (by phone)  
Ken Letkeman (by phone)  
Chuck Nason  
Denise Webb

**3 GUESTS PRESENT**

Jon Nordenberg (Boardman Law Firm)  
Kim Pemble (WHIE)  
Greg Simmons (MetaStar)

**2 STAFF PRESENT**

Joe Kachelski  
Kim Drone

**3 MEMBERS ABSENT**

Brett Davis  
Dianne Kiehl  
Craig Samitt, M.D.

**CALL TO ORDER**

Chair Susan Turney, M.D., called the meeting to order at 3:35 p.m.

**APPROVAL OF MINUTES**

The WISHIN Board approved the minutes from the annual Board meeting held on January 31, 2011.

**APPROVAL OF BUDGET**

Mr. Kachelski presented the Board with a narrative summary of the proposed \$2.9 million budget for 2011. On Wednesday, March 9, the Finance Committee recommended the budget for approval. The budget was derived from the grant budget

submitted to ONC by DHS. WISHIN developed the budget for internal purposes to track expenditures and revenues.

Mr. Kachelski said the largest expense is the technical management contract. Personnel is the second-largest expense category. WISHIN will be providing regular updates on its financial status to the Finance Committee.

Mr. Kachelski explained that during the current federal fiscal year, the requirement for matching funds is \$1 for every \$10 in federal grant money. Beginning October 1 for the new fiscal year it will be \$1 for every \$7. The match requirement can be satisfied with in-kind contributions and state dollars allocated to the WIRED for Health project. State physician assessment funds are appropriated to support the WIRED for Health Project through June 2011.

Ms. Brennan brought up a concern regarding the budget being developed around the \$300,000 match, and how this money will be acquired. Ms. Webb explained that DHS currently has sufficient funds to support the WHIO and WISHIN match.

Ms. Brennan commented that the budget is unusually presented, and would appreciate receiving a fully explicated budget as it was developed for ONC.

**It was moved and seconded to approve the budget. Motion carried unanimously.**

#### **ADVISORY COMMITTEE MEMBERS**

Mr. Kachelski presented the proposed membership of the three advisory committees created by the Board on January 31, 2011. Many of the proposed members served on the analogous WIRED Board Committees. Each advisory committee has a non-Board member Chair and a Board member Vice-Chair.

**This was moved and seconded to approve the Advisory Committee members.**

#### **MISSION, VISION, GUIDING PRINCIPLES AND GOALS**

Mr. Kachelski said it is a requirement of WISHIN's contract with DHS to adopt the WIRED for Health project's mission, vision, guiding principles and goals, which are a refinement of principles from the SOP. He said that he expected that as WISHIN grows as an organization these will be routinely be reviewed and adjusted as necessary.

Ms. Brennan questioned the mission's reference to providing value to "participants." She stated that value should be evident to participants and non-participants alike.

Ms. Webb noted that when the WIRED Board created the mission, the SOP stated that participants include everyone that will use the exchange, including consumers. The term participants can apply to everyone.

**Moved and seconded to approve the Mission, Vision, Guiding Principles and Goals with the understanding the Board will revisit this at the meeting in June and consider appropriate changes at that time. Motion carried unanimously.**

## **PROCUREMENT/ACCOUNTING POLICIES AND PROCEDURES**

Mr. Kachelski presented the Procurement/Accounting Policies and Procedures Manual to the Board. The Finance Committee recommended the document for approval on Wednesday, March 9. Mr. Queram had shared a similar WCHQ document and it had been modified to reflect WHA's policies and procedures.

Mr. Kachelski called the Board's attention to two sections of the manual: Audits and Procurement.

He noted that under the proposed procedures, WHA's auditor (currently WIPFLI) is the default WISHIN auditor, subject to approval by the WISHIN Audit Committee.

He said there is a likely financial advantage in using WHA's auditors, as the WHA accounting staff is familiar with WIPFLI's requirements and procedures. Bids from auditing firms would be documented to confirm WIPFLI's competitive pricing.

Mr. Kachelski said there are several federal regulations that affect how grantees may procure goods and services. If the procurement is less than \$100,000, a simplified acquisition process could be followed instead of the entire competitive process.

Ms. Brennan expressed concern about exposure of WISHIN's information and WISHIN's ability to audit the activities of WHIE.

Mr. Nordenberg said the administrative services agreement between WHA and WISHIN includes confidentiality provisions that prohibit WHA from using WISHIN's information for purposes other than performing the functions specified in the agreement. Further, the contract between WISHIN and WHIE addresses WHIE's obligation to maintain adequate records and WISHIN's right to conduct an audit of WHIE's records.

**It was moved and seconded to approve the Procurement/Accounting Policies and Procedures Manual. Motion carried unanimously.**

## **CONFLICT OF INTEREST POLICY**

Mr. Nordenberg presented the proposed Conflict of Interest Policy to the WISHIN Board. The policy applies to directors, officers, committee members, and employees of WISHIN. It also applies to situations in which individuals may have an interest in an organization WISHIN could be conducting business with or while participating on the Boards of such organizations. If a conflict-of-interest situation arises, it is an obligation of the individual to disclose any issue. The WISHIN Board will discuss the situation and

decide whether there is a conflict. Board members were provided the Conflict of Interest form to be signed by each individual annually.

**It was moved and seconded to approve the Conflict of Interest Policy. Motion carried unanimously.**

## **DISCUSSION OF INDIANA HIE ACTIVITIES & EXPERIENCES**

Mr. Pemble presented an overview of his experience attending Indiana's HIE community forum sponsored on January 31 and February 1.

He said successful HIE is tied directly to levels of EHR adoption and the successful integration of HIE services into workflow. The message from Indiana is once you receive a piece of data, use it in every way possible that is permitted.

In Wisconsin, our initial focus is provider-to-provider, labs, pharmacies and DHS/Public Health. But Mr. Pemble said we should start thinking in broader terms for the future.

## **STRATEGIC PLANNING DISCUSSION**

The Board endorsed extending the June 22 Board meeting to discuss strategic planning. Dr. Turney recommended Ms. Bartels, Ms. Brennan, Mr. Foley, and Ms. Cooper work with Mr. Kachelski to plan that meeting.

## **ARTICLE ON HIT**

An article titled "The Benefits of Health Information Technology: A Review of the Recent Literature Shows Predominantly Positive Results" from *Health Affairs* was provided to the Board. It is a survey of numerous studies related to the perceived value of EHRs.

## **ANNOUNCEMENTS**

Ms. Webb made announcements to the Board. DHS discussed HIE requirements and declared the State would work with providers to begin testing sending and receiving immunization records. Providers not connected to the Wisconsin Immunization Registry should begin the process soon.

There was a discussion on notifiable lab results and what the status is in terms of hospitals reporting since it is required for Medicare meaningful use incentive payments, if a state system can accept the results. DHS decided to delay addressing the requirement concerning notifiable lab results, as the system is not capable to handle the version of HL7 that is required.

The Wisconsin Commerce Department needs to begin creating the administrative rules for the EMR system tax credit. During Governor Doyle's administration, the Legislature

passed an EMR system tax credit for healthcare providers of up to \$10 million per year. DHS wishes to prioritize the tax credit to be distributed first to entities that adopt certified EMRs.

Ms. Webb also noted the HIMSS Convention was successful for WISHIN. As a part of the ONC's Interoperability Showcase, WISHIN was selected to showcase its plan.

Dr. Turney stated an update from Ms. Webb should be presented at each meeting.

Meeting adjourned at 5:00 p.m.

## **FUTURE BUSINESS**

- Board to revisit mission, vision, guiding principles and goals at June meeting.
- Ms. Cooper, Ms. Brennan, Mr. Foley, and Ms. Bartels to meet with Mr. Kachelski to plan the June meeting.